

Icy Durham Practical Course

Assignment and mark scheme for poster.

Aim: Each student must produce a poster about any scientific aspect of the Icy Durham practical course. The theme or title for the poster must be signed-off either by Dr. Raine or Prof. Hampshire.

BONUS MARKS awarded for a positive first impression (0, 5 or 10 %): From a distance, does the poster have the potential to draw the attention of an informed passing scientific audience!

1. Poster aesthetics (6 %):

- Aspect ratio and size are appropriate.
- Visually appealing and well laid out.
- Easy to follow.

2. Headings, section text and figures (38%):

- Poster title, section headings, section text and figure captions have appropriate font style (no Comic Sans, for example) and size(s).
- Titles and text are concise and relevant.
- Diagrams, photos and data plots are included properly. They are referred to in the text, sized effectively, and include clear and free-standing legends and captions.
- An appropriate number of relevant references are included and correctly formatted – try also to include the seminal references in the field.

3. Content and structure (40 %):

- Research concepts and activities are explained.
- Research results/outcomes are discussed.
- Structure and topics are logically structured.
- Formatting of mathematical symbols (eg italic variables, underlined vectors,...) is correct.
- There are no typos or spelling mistakes
- Grammar and phrasing are accurate.

4. Essential elements (6 %):

- Contact details – Consider innovative ways of doing this - QR codes,..
- Acknowledgment of those who helped or supported the work.
- Logos of affiliations and supporters.

A typical poster is available at: [PDF Version](#) – [PowerPoint Version](#)

Please submit your poster in .pdf form to the York VLE by the deadline given on the VLE (by Feb. 14th – Valentines Day.).